

Subscription File

To the Mediterranean week initiative from April, 5 to 11

Δ	GENER	AT.	INFORM	ЛΔ	TION

4	•	
	Iraaniam	•
Ι.	Organism	
	0 1 500111	•

2. <u>Contact person (Name, telephone number, email)</u>:

B. LEVEL/S OF INVOLVEMENT CHOSEN

1. Level of involvement A (no modification of the programming)

Please, list the programmes on which the logo will be added or that will be accompanied by a jingle in the case of radio

Name of the programme	Format	Date and channel of programming	Timetable of programming	Category ¹ (1 to 5)	Brief description
1 0		1 0		,	•

Please add as many lines as necessary to the chart.

2. **Level of involvement B** (website)

Please describe the section (graphically connoted by the logo etc.) of the website dedicated to the online broadcasting of Mediterranean-oriented programmes

URL of the dedicated site section	Name of the programme inserted	Dates of uploading	Usual modalities of uploading	Category (1 to 5)	Brief description

Please add as many lines as necessary to the chart.

 $^{^{1}}$ In the column « category », please write the number (1 to 5) according to the general theme inscribed in the paragraph dedicated to the level of involvement « A » on the proposition file.

3.	Level o	of involvement	C	(rearranging	of the	programmi	ng)

For the level of involvement B, it is possible to realise one or more of the actions described.

a. Please list the programmes anticipated or postponed so that the Mediterranean-oriented programmes coincide with the « week »

Name of the programme	Format	Date, channel and timetable of initial	Date, channel and timetable of changed	Category (1 to 5)	Brief description
		programming	programming		

Please add as many lines as necessary to the chart.

b. Please list the morning or afternoon variety shows in which you are planning a segment or a day dedicated to the Mediterranean

Name of the programme	Format	Date, channel and timetable of programming	Category (1 to 5)	Brief description of the programme	Brief description of the segment

Please add as many lines as necessary to the chart.

c. Please describe the prime-time show/s you are willing to program around the Mediterranean theme

Name of the	Format	Date, channel and	Timetable of	Category	Brief
programme		of programming	programming	(1 to 5)	description